



# Deep by Design

One-Stop Access to  
Fast, Relevant Results

## Company Overview

Deep Web Technologies is a leader in federated search technology. Using our innovative product, Explorit Everywhere!™, users can accelerate their research and analysis activities while improving the quality of search results by providing access to 'deep web' information that cannot be discovered by conventional search engines.

A single Explorit Everywhere!™ query can search across dozens, even hundreds, of information sources to deliver relevant answers in seconds.

## Capabilities

Deep Web Technologies' Explorit Everywhere!™ software is a platform for libraries and corporations. Explorit:

- Searches hundreds of document repositories at the same time;
- Offers relevantly ranked results instead of results ranked on the popularity of the collections searched;
- Provides Web 2.0 technology to enable integration of "deep web" search into existing intranets, ILS, MLS and CMS systems;
- Offers salient alerts capabilities that "know" what is truly new and important information, emailing new articles when discovered; and
- Includes intelligent clustering that allows search by subject, author, source, and title.

## Competitive Advantages

Deep Web Technologies' products offer:

1. Scalable, Web 2.0 architecture that supports searching of hundreds of sources of information in parallel
2. Advanced relevance ranking algorithms to find and present articles that are most relevant to a search query
3. An elegant look-and-feel with a highly intuitive user interface
4. A commitment to continuing its development of the most scalable, efficient and thorough search products
5. Outstanding maintenance, monitoring and support to ensure all collections remain available during the lifetime of the contract

## Market

The demand for federated search is dramatically rising in response to the explosive growth in information produced, and the resultant "information overload." Deep Web Technologies minimizes the time librarians, researchers and executives use by providing fast, comprehensive results.

As the desire for quality information increases, Deep Web Technologies' products become increasingly more important to high-end researchers in critical industries such as biotech, pharmaceuticals, oil and gas, finance, and others where researchers must quickly find the golden needles in the ever-growing haystack of information that has become the Internet.

Founded 2002  
Employees 15  
Location Santa Fe, NM  
Product Explorit Everywhere!™  
Federated Search Software

Key Customers

- BASF
- The Boeing Corporation
- Intel Corporate Library
- DOE Office of Scientific & Technical Information
- Stanford University
- Duke Medical Center
- United Nations Economic Commission for Africa

Management Team

**Abe Lederman**  
CEO and CTO

**Frank Bilotto**  
Chief Commercial Officer

**Ellee Wilson**  
Vice President of Professional Services

**Alan Dawson**  
Senior Software Engineer

**Darcy Katzman**  
Director of Marketing

**Deep Web**  
TECHNOLOGIES

### Focus Deep. Get Results.

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