

Scholarly Publishers Meet your Next Content Partner

Take on Big Data & Web Sources with
Deep Web Technologies

Complement and enhance the content you publish

Augment your search results with related content from Big Data and from Web Sources and bring the world of information to your users through your interface. Big Data sources provide access to specialized content about content -- e.g., trends, usage patterns, impact -- that is growing exponentially and changing every second. Incorporating Big Data analyses and content from Web Sources allows your researchers to make more informed decisions about their research, increasing the value of the content you provide.

Deep Web Technologies, a leader in providing a single point of access to thousands of information sources, publicly available or available through subscription, offers users one stop access to related content that complements and enhances the scholarly content that you publish.

Article-level related content

Using unique identifiers (e.g., DOI) to retrieve relevant Big Data analyses for articles that a user is reading or key terms from article titles, authors or keywords, we can provide users with a selection of related content:

- Find content similar to the current article in sources used to expand search
- Find more information on the current article such as who is reading the article (Mendeley)
- Search Open Link Data Repository for information related to the current article
- Link to Web of Science (for subscribers) to find articles that cite current article.

Preventing childhood obesity: what works?
Nature
...effective action requires an evidence base and, unfortunately, the evidence base for how to prevent... childhood overweight is still very incomplete (see Koplan et al. 2 for a review).
L.L. Birch & A.K. Ventura
International Journal of Obesity 33, S74-S81 doi:10.1038/ijo.2009.22
2009-04-13

DEFINITION:
obe-si-ty *noun* \ô-'bē-sə-tē\; a condition characterized by the excessive accumulation and storage of fat in the body (from Merriam-Webster's Collegiate Dictionary)

CITATIONS
[Reducing obesity in early childhood: results from Romp & Chomp, an Australian community-wide intervention program](#)
Nutrition.org
Cited: 45 times
[A systematic review of fast food access studies](#)
Wiley Online Library
Cited: 29 times
[Plenary Lecture 1: Dietary strategies for the prevention and treatment of obesity](#)
... .gov

READERSHIP STATISTICS
38 Readers on Mendeley

Category	Percentage
by Discipline	47% Medicine
	13% Biological Sciences
	13% Psychology
by Academic Status	24% Student (Master)
	18% Ph.D. Student
	18% Student (Postgraduate)
by Country	39% United States
	11% United Kingdom
	8% Canada

RELATED ARTICLES
[WHO | Fight childhood obesity to help prevent diabetes, say...](#)
World Health Organization
... Fight childhood obesity to help prevent diabetes, say WHO & IDF. ...
[Childhood Obesity](#)
NIH MedlinePlus
... exercise habits of your entire family. Treating and preventing childhood obesity helps protect the health of your child now ...



Deep Web
TECHNOLOGIES

Focus Deep. Get Results.

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Expanding search scope

Expand your users' searches to additional sources with results merged with your content or displayed in a separate panel. Searches may be submitted to some of the following information sources or most any desired information source:

- Major Science portals (Science.gov, WorldWideScience.org)
- Science News (Eureka, ScienceOnline)
- Patent Databases (USPTO, EPO, Japan, WIPO)
- Scholar Networks (Mendeley, Research Gate)
- Subscription Sources (Science Direct, Web of Knowledge)
- Public Databases (PubMed, DOE Technical Reports)
- Open Access Journals (DOAJ)

Flexible integration with Explorit search engine

Deep Web Technologies can work with your developers and IT staff to create a customized solution that meets your needs:

- ✓ Customize our state-of-the-art user interface to the look-and-feel of your website including visualization of search results, export to citation management tools such as RefWorks, EndNote, Zotero and Mendeley
- ✓ Notify users of new research on their topics of interests
- ✓ Provide access to our search engine via a powerful standards-based Web Services API
- ✓ Integrate into your authentication or authorization sign-on system
- ✓ Configure access to sources to be provided on a per-user or per-institution basis.

Customize Explorit's rich features and search capabilities for a solution that meets your needs.

The screenshot shows the search results for 'genomic medicine' on the New England Journal of Medicine website. It displays a list of articles, including 'Genomic Medicine: Genomic Medicine — An Updated Primer' and 'Genomic Medicine: New Therapeutic Approaches to Mendelian Disorders'. The page includes navigation tabs like 'HOME', 'ARTICLES & MULTIMEDIA', and 'ISSUES', along with a search bar and filters.

The screenshot shows the MedNar search results for 'genetic sequencing'. It features a search bar with the query 'genetic sequencing' and a 'SEARCH' button. Below the search bar, there are search filters and a list of results. The first result is 'Genetic Sequence of Mouse Is Also Decoded' from NYTimes Health, dated February 13, 2001. The second result is 'Sequencing and genetic analysis of a bovine DQB cDNA clone' from Google Scholar, dated 1991-01-01. The third result is 'Sequencing and genetic analysis of a bovine DQA cDNA clone' from Google Scholar. A circular diagram on the left side of the results shows various search categories and their counts, such as 'DNA SEQUENCING (230)', 'GENETIC ALGORITHM (63)', 'GENOME SEQUENCING (319)', and 'GENE (326)'.

About Deep Web Technologies

Deep Web Technologies creates custom, sophisticated federated search solutions for customers who demand precise, accurate results. Founded by industry thought-leader Abe Lederman, Deep Web Technologies developed the powerful **Explorit Research Accelerator** to search, retrieve, aggregate and analyze content from deep web databases—data that is inaccessible to general search engines. Designed to simplify the search, retrieval and discovery process for knowledge researchers, **Explorit** delivers the integrity and credibility high-profile customers need.



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*Schedule a
 discussion/demo*

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